



Department of Corporate Services
1593 Four Mile Creek Road
P.O. Box 100, Virgil, ON L0S 1T0
905-468-3266 • Fax: 905-468-2959

www.notl.org

**THE CORPORATION OF THE
TOWN OF NIAGARA-ON-THE-LAKE**
OFFICE OF THE TOWN CLERK

DATE: _____ RESOLUTION NO. _____

MOVED BY COUNCILLOR: _____

SECONDED BY COUNCILLOR: _____

WHEREAS the newly established Town Strategic Plan holds Tourism as a major pillar for Economic Development for the Town of Niagara on the Lake and has identified the development of a tourism strategy as key tool to achieve multiple objectives of the plan;

AND WHEREAS the Town of Niagara-on-the-Lake is a mature Tourist Destination;

THEREFORE BE IT RESOLVED that Council direct staff to facilitate the issuance of a Request for Proposal to procure the services of a firm to develop a long term Tourism strategy for the Town;

AND FURTHER that the funds required to develop and complete the Request for Proposal, including the use of a consultant, be funded from the Ontario Modernization Grant.