



OFFICE OF THE LORD MAYOR

Town of Niagara-on-the-Lake

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January 15, 2019

BY E-MAIL ONLY: Minister.fin@ontario.ca

Minister of Finance
Frost Building South 7th Floor, 7 Queen's Park Cres
Toronto, ON M7A 1Y7
Attention: Doug Ford, Ontario Premier

Dear Mr. Fedeli:

Re: Support for locally grown and produced wine and craft beer

Please be advised the Council of The Corporation of the Town of Niagara-on-the Lake, at its regular meeting held on January 14, 2019, approved the following resolution:

WHEREAS the Ontario's grape and wine industry is an important and unique part of Niagara's economy;

AND WHEREAS Niagara also has an emerging craft beer sector that continues to grow and expand creating jobs and investments across Niagara;

AND WHEREAS the Government of Ontario has announced its plan to modernize alcohol sales by expanding the sale of beer and wine to corner stores, grocery stores and big-box stores, based on market demand and has requested public input on its plan through an online survey until February 1, 2019;

AND WHEREAS this decision represents a significant opportunity to strengthen Niagara's economy by growing Ontario's wine and craft beer industry through increased consumer access;

THEREFORE, BE IT RESOLVED that the Council of The Corporation of the Town of Niagara-on-the-Lake requests that the Provincial Government must include in its retail channel regulations specific policies that support and expand growth of 100 percent Ontario grown and produced wines and Ontario-made craft beer;

AND FURTHER that The Corporation of the Town of Niagara-on-the-Lake submits this resolution to the Provincial Government and area MPPs as part of the public consultation on the Modernization of Alcohol Sales before February 1, 2019;

AND that this resolution be circulated to Niagara municipalities for consideration and support;

AND that Town staff be directed to report back to Council on how the Town of Niagara-on-the-Lake can increase its support of 100 percent Niagara grown and produced wines and Niagara made craft beer at its Town-owned facilities.

If you have any questions or require further information please contact our office at 905-468-3266.

Sincerely,

A handwritten signature in blue ink that reads "Betty Disero". The signature is fluid and cursive, with the first name "Betty" and the last name "Disero" clearly legible.

Betty Disero
Lord Mayor

cc: Local area municipalities and area MPP's