



## Town of Niagara-on-the-Lake

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**REPORT #:** CAO-25-047 **COMMITTEE DATE:** 2025-12-02  
**REPORT TO:** COTW-General **DUE IN COUNCIL:** 2025-12-09  
**SUBJECT:** Dandor Winery Application for Manufacturer's Limited Liquor Sales Licence – Sale by the Glass

### 1. RECOMMENDATION

It is respectfully recommended that:

- 1.1 Council approves the request from Dandor Winery to endorse its application to obtain a "Manufacturer's Limited Liquor Sales Licence – Sale by the Glass to sell and serve its products to patrons for consumption at its manufacturing site.

### 2. EXECUTIVE SUMMARY

As a part of its application to the Alcohol and Gaming Commission of Ontario, Dandor Winery Corporation is required to obtain a Council resolution endorsing issuance of a "Manufacturer's Limited Liquor Sales Licence – Sale by the Glass". This report addresses the legislative process and the requirements for obtaining such an endorsement.

### 3. PURPOSE

Under the Liquor Licence Act, Ontario wineries and breweries are permitted to sell and serve their wine and beer to patrons in single servings at their manufacturing site. Manufacturers wishing to obtain a "Manufacturer's Limited Liquor Sales Licence – Sale by the Glass" licence must include with their application to the Alcohol and Gaming Commission of Ontario (AGCO) a resolution approved by the local Municipal Council supporting the issuance of such a licence.

### 4. BACKGROUND

On May 7, 2007, Ontario Regulation 196/07 was enacted under provisions of the Liquor Licence Act, establishing a new class of liquor licence: a "Manufacturer's Limited Liquor Sales Licence – Sale by the Glass". This type of licence allows Ontario wineries and breweries to sell and serve the wine and beer that they have manufactured on-site. Typically, the Province issued new liquor licences only after a public consultation process has taken place. As this class of "By the Glass" manufacturers' licence is exempt from public advertising requirements, the regulations under the Liquor Licence Act instead require that a resolution be passed by the Council of the applicable municipality indicating support for the issuance of the licence as representation of popular support of the local community.

### 5. DISCUSSION / ANALYSIS

Dandor has provided a letter (Appendix I) requesting Council pass a resolution in support of its "Manufacturer's Limited Liquor Sales Licence – Sale by the Glass" application. The resolution would form part of an application that Dandor must submit to the Alcohol and Gaming Commission of Ontario.

The purpose of this licence would be to allow Dandor to promote its products and provide an enhanced tourist and educational experience. The licence is subject to the following operational restrictions as per AGCO regulations:

1. Only permitted to sell and serve products that Dandor has manufactured;
2. Products may only be sold and served between 11:00 AM and 11:00 PM daily;
3. Products may only be sold and served in areas approved under the licence that are on, or immediately adjacent to, the manufacturing site and are under the sole control of Dandor, save and except areas such as public roads, thoroughfares, driveways and parking lots, or in other areas that may raise public safety concerns; and
4. Guests are only permitted to carry and consume alcohol on the manufacturing site in areas under the sole control of Dandor and approved under the licence.

Appendix II contains a drawing of the manufacturing and retail area site showing the intended service area. This illustration shows, in yellow, the exceptions to the area where Dandor intends to sell, serve, and permit the consumption of its products.

## 6. STRATEGIC PLAN

The content of this report supports the following Strategic Plan initiatives:

### **Pillar**

3. Enrich Community Assets, Environment, & Infrastructure

### **Priority**

- 1.2 Economic Development & Community Partnerships

### **Action**

- 1.2 a) Economic Development

### **Pillar**

1. Vibrant & Complete Community

### **Priority**

- 2.3 Advocacy & Government Relations

### **Action**

- 2.3 a) Advocacy Strategies

## 7. OPTIONS

7.1 Option 1: Council passes a resolution to support Dandor's application for a "Manufacturer's Limited Liquor Sales Licence – Sale by the Glass" licence so it can submit the resolution with its application. **(Recommended)**

7.2 Option 2: Council does not pass a resolution to support Dandor's application. *(Not Recommended)*

**8. FINANCIAL IMPLICATIONS**

There are no financial implications for the Town in passing a resolution in support of the issuance of the licence.

**9. ENVIRONMENTAL IMPLICATIONS**

There are no environmental implications for the Town arising from passing a resolution in support of the issuance of the licence.

**10. COMMUNICATIONS**

If approved, the Clerks Division will provide a copy of the Council resolution to Dandor. The applicant is responsible for notifying the AGCO and providing any other documents relating to the licence application.

**11. CONCLUSION**

It is recommended that Council pass the resolution supporting Dandor Winery's application for a "Manufacturer's Limited Liquor Sales Licence - Sale by the Glass". This licence will allow Dandor to promote its products and provide an enhanced tourist and educational experience.

**12. PREVIOUS REPORTS**

None.

**13. APPENDICES**

- Appendix I – Dandor Winery Application for Manufacturer’s Limited Liquor Sales License 'Sale by the Glass.'
- Appendix II – Dandor Winery – WBG Map AGCO

Respectfully submitted:

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**Submitted by:**



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**Recommended by:**



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