



March 12, 2025

Lord Mayor and Members of Council
Town of Niagara-on-the-Lake
1593 Four Mile Creek Road
P.O. Box 100
Virgil, ON L0S 1T0

Subject: Request for Nomination of a Councillor to the Tourism NOTL Board of Directors

Dear Lord Mayor Zalepa and Members of Council,

On behalf of Tourism Niagara-on-the-Lake, we are writing to formally request the nomination of a Councillor to serve on our Board of Directors. As a key organization dedicated to promoting and enhancing tourism in our community, Tourism NOTL values a strong and collaborative relationship with the Town of Niagara-on-the-Lake. Having a representative from the Town Council on our Board ensures continued alignment between our strategic objectives and the municipality's vision for economic and community development.

The participation of a Town Councillor on our Board will provide valuable insights into municipal priorities while allowing for a productive exchange of ideas that can benefit both the tourism sector and the broader community. Their presence will help facilitate communication and coordination between Tourism NOTL and the Town, fostering initiatives that support local businesses, cultural heritage, and sustainable tourism growth.

We kindly ask Council to consider appointing a representative at the March 25, 2025 Council meeting prior to the start of our update and budget presentation. We welcome the opportunity to discuss this matter further and provide any additional information required.

Thank you for your time and consideration. We look forward to continuing our collaboration with the Town of Niagara-on-the-Lake to ensure the ongoing success of our tourism industry.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul MacIntyre".

Paul MacIntyre, Chair
Tourism Niagara-on-the-Lake

A handwritten signature in black ink, appearing to read "Kathy Weiss".

Kathy Weiss, Executive Director
Tourism Niagara-on-the-Lake