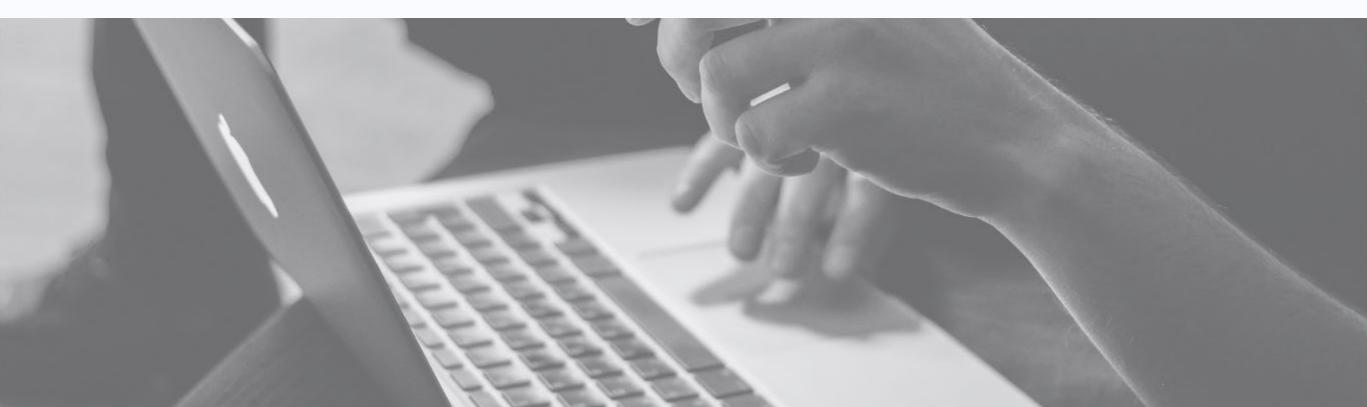


# Physician Recruitment Updates

Presented by: JILL CROTEAU Date: Sept 2024





#### Niagara Physician Recruitment Program

Brief Introduction of the program and services

#### Niagara Family Physician Landscape

Let's look at some numbers

#### Opportunity/Challenges

How are we going to meet our goals in 2024



### Niagara Physician Recruitment Program

Brief Introduction of the program and services

#### **RECRUITMENT STRATEGY**





#### Marketing

Attending multiple events to showcase Niagara opportunities and clinic space options



#### Support Licensing & Immigration

Working with the Ministry, CPSO and Service Canada to ensure that paperwork is submitted



#### Resources

Help with advertising new practices through Niagara Region. Ongoing support in the community to ensure retention.



#### Site Tours & Interviews

Work with the candidate to ensure that they are matched with a practice that fits their needs



#### Onboarding

Assist with referrals to the community; Public Health, medical societies, hospital, real estate, connection to city incentive



#### Workforce Planning

Collaboratively identify needs in the community.



### Niagara Family Physician Landscape

Let's look at some numbers



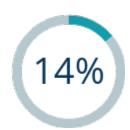
## NIAGARA STATISTICS

Sept 2024



## **Physician Capacity**

Niagara physicians enroll 339,180 as of September 2024. Our population has increased from 477,000 in 2021 to an estimated 525,352 in 2023 (an increase of 47,411 residents in 2 years.)



### Family Doctors over 65

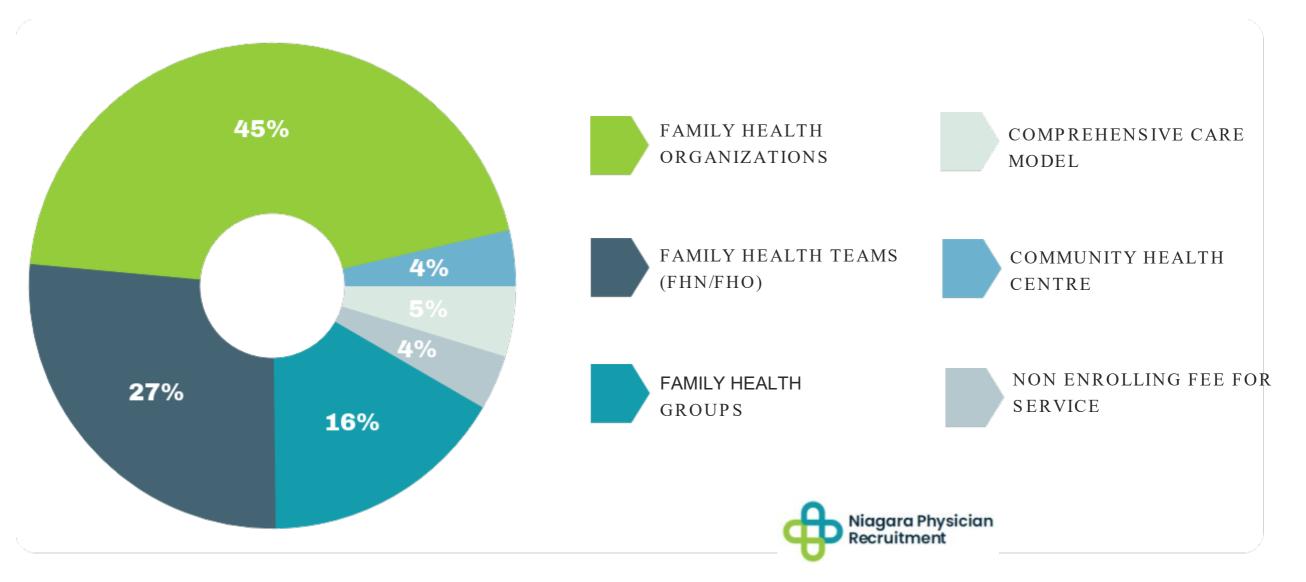
14% of the 274 physicians are over 65 Those in a PEM enroll just over 46,000 patients.



Niagara For a population of 525,352 our region should have 380 family doctors based on an average practice size of 1380. Our shortage in Niagara based on 274 family physicians is 106 doctors.

## NIAGARA PATIENT ENROLLMENT MODELS

SEPT 2024



Municipality	Current # GP's	Est Census 2023	Physician Ratio per 10,000	1:1380 Recommended (average practice size)	Numbe r Short
West Lincoln	0	7384	0	5	5
Niagara Falls	40	105552	3.79	76	36
Fort Erie	16	36209	4.42	26	10
Thorold	12	26466	4.53	19	7
Port Colborne	10	21312	4.69	15	5
West Lincoln	8	16796	4.76	12	4
Welland	32	62776	5.1	45	13
Lincoln	16	28203	5.67	20	4
St. Catharines	92	149550	6.15	108	16
Niagara-on-the- Lake	13	20472	6.35	15	2
Pelham	13	19399	6.7	14	1
Grimsby	22	31233	7.04	23	1
Total	274	525352		381	107

## Summary

- Niagara is set to welcome 26 physicians in 2024. Many of these physicians have started in August/September or they will soon be starting in October. They are not represented yet in the signatory physician list, so is too early to compare enrollment numbers.
- There are 20 physicians accepting patients on the Niagara Region's find a doctor page. Most of these physicians are new and it will take time to build up their practice but this number is a record number for our region at one time.
- Although we have had great strides in recruitment, we still cannot keep up with the services that are needed for our significant population growth.



### Opportunity/Challenges

## Recruitment Challenges in Niagara

- Our smaller communities have traditionally relied on residents to fill vacancies through practice take over or locums
- New graduates are not as willing to take over existing rosters or commit to a full-time family practice
- We are facing some competition with northern recruitment (\$124,000 from Ontario Health + community matching + hospital matching). Urban centres are now offering incentives which highlights the crisis but also further adds competition for candidates.
- The competition has grown over the past 3-5 years with the increase of need across the province and the small number of graduates.
- International recruitment has become imperative. 14 of the 26 doctors coming in 2024 are from the United Kingdom. They are looking for support to relocate.



## **Questions or Comments**

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