

2022 - 2026 Council's Strategic Plan

Join the Conversation Niagara-on-the-Lake

2022 - 2026 Niagara-on-the-Lake Council's Strategic Plan Survey

The 2022-2026 Council's Strategic Plan Survey will be open for two (2) weeks, from Thursday, May 18, 2023, to Thursday, June 1, 2023.

The Town's Strategic Plan will develop an intentional roadmap of priorities to achieve the future vision of Niagara-on-the-Lake. It helps to provide clarity to Council's goals and prioritize the focus and direction for this term of Council.

Notice of collection: All personal information collected is done so in accordance with Sections 28 and 29 of the *Municipal Freedom of Information and Protection of Privacy Act*. Submissions are used for their intended submitted purpose of gathering anonymous input for the given topic. In alignment with best practices associated with survey analytics and to protect the anonymity of survey respondents, the raw written data of this survey will not be provided for public viewing. Please ensure that you are only submitting your own personal information and not that of a third party. By providing this information, you are giving your consent to the Town to utilize this information as indicated.

Council and Senior Management worked in groups to refine the Vision statement. Which Vision do you prefer?

(Choose any one option) (Required)

- ☐ Current: Working together to maintain our heritage, agriculture and distinct beauty, while creating vibrant sustainable communities for all.
- ☐ Option 1: Sustain our distinct identity while creating a vibrant and complete community for all.
- ☐ Option 2: Working together to cultivate our heritage, agriculture and distinct beauty while creating a vibrant, livable community.
- ☐ Option 3: Enhancing our heritage, agriculture and natural beauty, while creating a resilient, vibrant and welcoming community for all.

Council and Senior Management worked in groups to refine the Mission statement. Which Mission statement do you prefer?

(Choose any one option) (Required)

- ☐ Current: At your service providing outstanding support, friendly assistance and effectively delivered services to our residents and businesses throughout Niagara on the Lake.
- ☐ Option 1: Deliver effective, efficient, quality programming.
- ☐ Option 2: To deliver exceptional municipal services to the Town of Niagara on the Lake.
- ☐ Option 3: Working together to achieve excellence.

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Below is a list of potential priorities and goals that fit within Pillar A. Please rate the importance of each potential priority and goal.

Questions	Very Important	Important	Moderately Important	Slightly Important	Not Important
Business Retention and Expansion Programs					
Define, Restructure and Strengthen Community Partnerships					
Development Guidelines					
Diversity, Equity and Inclusion Strategy					
Housing Strategy					
Municipal Accommodation Tax					
Physician Recruitment Strategy					
Planning for Progress Initiatives					
Short Term Rental Program Updates					
Traffic Calming					
Tourism Strategy					
Transportation Master Plan					
Update Official Plan					
Update Secondary Plans					
Youth Programs, Activities, and Facilities					

What title do you prefer for Pillar A based on the description and example priorities and goals?

Pillar Description

- Focus on transportation options and connectivity, mixed and efficient uses of land, healthy environments, job growth and business diversity
- Aims to meet basic needs of all residents in the community regardless of income, culture, or political ideologies
- Engaged, connected, and energized community members, where anyone can participate in a range of cultural, social, and recreational activities and have access to resources and amenities
- Strong sense of identity and purpose, as well as commitment to continuous improvement and growth
- Promotes a healthy and supportive environment that inclusively taps human, economic, and natural resources to thrive and grow together
- Involves collaborative planning and decision-making processes, and a focus on balancing the interests of various stakeholders

(Choose any one option) (Required)

- ☐ Vibrant & Complete Community
- ☐ Vibrant Community
- ☐ Community-Minded Guided Growth

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Below is a list of potential priorities and goals that fit within Pillar B. Please rate the importance of each potential priority and goal.

Questions	Very important	Important	Moderately Important	Slightly Important	Not important
Advocacy & Government Relations Strategies					
Closing the Gap on Capital Investments					
Closing the Gap on Capital Investments					
Revenue Generation (Sponsorships & Donations, User fees)					
Shared Services Strategy					
Sustainable Budget & Fiscal Responsibilities					
Revenue Generation (Sponsorships & Donations, User fees)					
Sustainable Budget & Fiscal Responsibilities					
Shared Services Strategy					

What title do you prefer for Pillar B based on the description and example priorities and goals?

Pillar Description

- Managing public affairs in an efficient, effective, equitable, and accountable manner
- Fair and efficient use of public resources
- Make government activities and decision-making processes open and transparent to the public
- Disclosure of information about operations, budgets, policies, and procedures in a timely and accurate manner
- Government is accountable and responsive to the needs and interests of citizens and
- Adopt policies and practices that are grounded in accountable and ethical behavior and sound judgment

(Choose any one option) (Required)

- ☐ Good Governance
- ☐ Transparent Government
- ☐ Responsible Government

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Below is a list of potential priorities and goals that fit within Pillar C. Please rate the importance of each potential priority and goal.

Questions	Very important	Important	Moderately Important	Slightly Important	Not Important
Asset Management Plan					
Climate Change Adaptation Plan					
Coastal Protection Program Strategy					
Facilities & Land Optimization					
Increase Healthcare Infrastructure					
Irrigation Master Plan and System Expansion					
Master Servicing Plan					
Natural Assets Plan					
Protect Distinct Community Assets					
Recreational Master Plan					
State-of-Good Repair Program					
Transportation Master Plan					
Tree Planting Plan & Program					
Waterfront Strategy					

What title do you prefer for Pillar C based on the description and example priorities and goals?

Pillar Description

- Development of strategies and allocation of financial resources to support the development, maintenance, and improvement of physical and social infrastructure (i.e. roads, bridges, water and wastewater systems, schools, healthcare, transit)
- Promotes economic growth, creates jobs, improves quality of life, and ensures public safety and security
- Identifies and leverages strengths and resources of community to achieve desired outcomes and develop strategies to maximize the impact of available resources
- Maximizes physical and social infrastructure while identifying ways to improve and expand existing infrastructure

(Choose any one option) (Required)

- ☐ Infrastructure Investment
- ☐ Optimize Community Assets & Infrastructure

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Below is a list of potential priorities and goals that fit within Pillar D. Please rate the importance of each potential priority and goal.

Questions	Very Important	Important	Moderately Important	Slightly Important	Not Important
Customer Experience Excellence Strategy					
Cybersecurity Strategy					
Enforcement Plan: By-law Updates					
Fleet Services Review (Ops/Greening/\$)					
Heritage Resources					
Increase Awareness of Volunteer Firefighter Model					
Modernization Efforts					
People Strategy (Recruit & Retain)					
Streamline Processes					
Strengthen Communication Methods					

What title do you prefer for Pillar D based on the description and example priorities and goals?

Pillar Description

- Delivering high-quality, efficient public service delivery and responsible financial management
- Commitment to continuous improvement, stakeholder engagement and modernization
- Improve efficiencies and effectiveness to achieve customer service excellence
- Identify areas of improvement, enhance communication and collaboration, adopt best practices, and boost reputation to achieve goals.

(Choose any one option) (Required)

- ☐ Municipal Excellence
- ☐ Optimize Performance

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Please rank how important the following items are to you.

(Required)

Questions	1	2	3	4	5	6	7	8	9	10
Diversity, Equity, and Inclusion										
Environmental Stewardship										

What do you believe should be #1 priority for the 2022 – 2026 Council Strategic Plan?

(Required)

Based on the strategic pillars, priorities, and goals listed throughout this survey, are there any topics missing that you would like Council to consider in the 2022 – 2026 Strategic Plan?